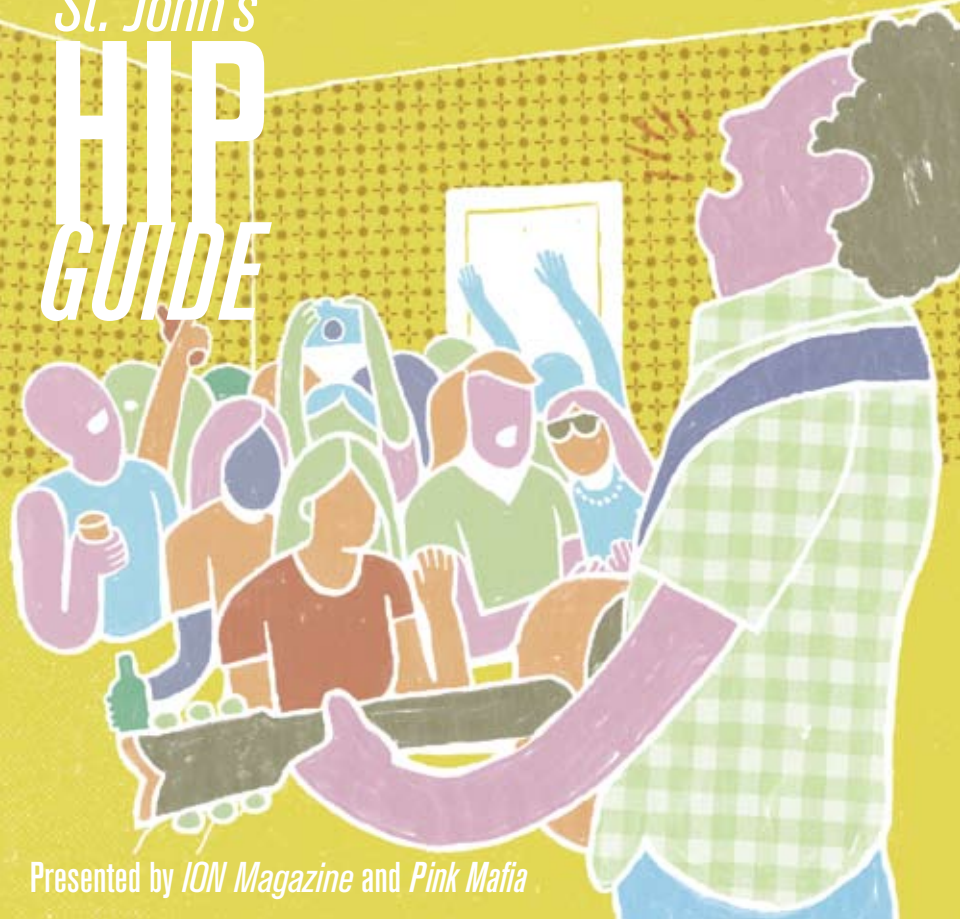


*St. John's*  
**HIP**  
*GUIDE*



Presented by *ION Magazine* and *Pink Mafia*



hosted by  
**DRAKE**



**HEAVY ON THE RIGHT COAST**

FEATURING

**GRAHNMZILLA**

*Thunderheist*

**TEAM CANADA**

*Tremendous Records*

**SCRATCH  
\$CRATCH  
\$CRATCH**

*Starting From Scratch, Skcratch Bastid,  
And Scratch from the Roots*

**APRIL 17TH 2010**

**AT THE MAJESTIC 390 DUCKWORTH ST**

**St. John's Newfoundland**

**DOORS AT 10PM**

**A LIMITED AMOUNT OF \$20 TICKETS WILL BE AVAILABLE AT THE DOOR**





# INTRODUCTION

ION Magazine and Pink Mafia are proud to present the St John's Hip Guide. As the Canadian music industry descends on St. John's for the Junos, it's likely they're going to feel lost and confused as they're in unfamiliar territory... much like how they've reacted to that thing called the Internet. In here you will find all the facts and information you need to help you survive your visit to The Rock. In addition, we've given you a quick taste of some of the rising musical talent this great country has to offer.

Remember to drink Screech responsibly (as if that's possible!) and enjoy your stay.

***ION MAGAZINE*** ***PINKMAFIA***

[[www.ionmagazine.ca](http://www.ionmagazine.ca)]

[[www.pinkmafia.ca](http://www.pinkmafia.ca)]



# FUN FACTS

Words: Sinead Keane & Trevor Risk

*We all know St. John's is home to the Juno Awards, but here are some things you may not have known about The Rock.*

Over a thousand years ago L'anse aux Meadows was briefly settled by the Vikings. After much discussion between the two leaders, Leif Ericson and Brett Favre, they took the group to Minnesota.

The East Coast's answer to Pamela Anderson, "superstar" erotica actress Shannon Tweed was born in St. John's. Who is she? Playmate of the Year 1982! Gene Simmons' partner! Keep up!

There is no ragweed pollen on the island of Newfoundland. The one antihistamine salesman the province did have went broke and now his kids call him "weekend daddy."

There are no snakes, skunks, porcupines or groundhogs on the island of Newfoundland, which makes it difficult to play roadkill bingo while on the highway.

If you want to take a souvenir home from St John's, make

it a moose. The place is overrun with them. So much so, the local government is in the process of implementing a full-scale moose management plan. All 100 000 of the moose in Newfoundland are descended from a pair brought there in 1904. They are so inbred that they now all have flying squirrels for best buddies.

Places in Newfoundland have funny names. Come-by-Chance, Blow-me-Down, Dildo and the one that took six town meetings to devise, Nameless Cove.

Visitors to St. John's should remember that Newfoundland night clubs don't serve any drink other than Screech. According to statistics, Newfies also drink at least one with every meal including breakfast.

The Mayflower stopped in eastern Newfoundland in 1620 but set sail pretty quickly after they couldn't handle the rum. ■

# NEW[FIE] SLANG



*97 percent of the population of Newfoundland speak English, but don't expect to understand a word they say.*

If a Newfie calls you an "angishore," you have permission to slap them for referring to you as a weak, miserable person. The same goes for "chucklehead," "scut" or "sleeven." But don't fret if you hear someone say faggot, they are referring to a pile of half dried fish, not you. Got it?

Try remembering this after a hard night on the streets of St John's (you know those Newfie's can drink you under the table): "My 'ead feels right logy after the 'time last night." English Translation: "My head is banging, I am hot and have the shakes, get me some pills for my hangover, NOW!"

Sometimes booze and salt are measured in "hogsheads", which is approximately fifty imperial gallons. It is never a good idea to order this much of either item.

Here's one for all you slutty groupies out there. Fall on your knees if some hot young thang asks for a "douse." In Newfoundland, this means to give a quick blow.

Just like Canadians are known for saying "eh" at the end of sentences, Newfies opt for "bye." Example, "Idn't dat fulish bye." English translation: "Isn't that foolishheh?"

If one of those drunken Newfie's gets all handsy at the bar, a safe bet is to insult them and their mother simultaneously. Try this one: "Ya gad da face only a mutter could luv."

And finally, a personal favourite, "You gotta face on ya like a hen's arsehole in the nort west winds." English translation: "You ain't looking too happy."

## *About Screech*

Sometime in the 18th century the Newfies pulled a blockbuster trade with Jamaica. The Northern party received an intense rum and in return the Jamaicans got salt fish and some conditional draft picks. Three hundred-ish years later it's pretty clear that Newfoundland got themselves a franchise player. Named after the exclamation from a visiting American soldier who slugged it back without thinking twice. Today Screech will no longer blind the drinker but it may make Rex Murphy look like Rick Mercer. So let's all molest codfish and long may your big jig draw!



# PLACES TO EAT/DRINK AND BE MERRY

## PUBS AND CLUBS

### **Rob Roy**

391 Duckworth Street  
(709) 739-6270

*Established in 1977.*

### **Konfusion**

6 George Street  
(709) 753-4884

*The hottest dance bar on George.*

### **Majestic**

390 Duckworth Street  
(709) 722-8642

*Premier event venue.*

### **Sirens**

36 George Street  
(709) 753-7007

*Girls, girls, girls. Exotic dancers.*

### **Peddler's on George**

312-314 Water Street  
(709) 739-9180

*Same people that own The Martini Bar, both worth a visit.*

### **Club V**

15 George Street  
*The newest nightclub in St. John's.*

### **Liquid Night Club**

186 Water Street  
(709) 754-5455

*Best spot to carry on late into the night.*

### **Turkey Joe's**

7 George Street  
(709) 722-5757

*Their experienced and courteous staff invite you to stop by for a cold one.*

### **Greensleeves**

14 George Street  
(709) 579-1070

*Good times, good friends, good music.*

## EATS

### **Blue On The Water Hotel & Restaurant**

319 Water Street  
(709) 754-BLUE (2583)

*Fresh seafood. Modern atmosphere.*

### **Folly**

5 Bates Hill  
(709) 738-0008

*Open until 3 or later. Best burgers in town + décor includes local graffiti art.*

### **Che's Fish & Chips**

9 Freshwater Road  
(709) 726-3434

*A St. John's staple..*

### **Celtic Hearth**

298 Water Street  
(709) 576-2880

*Open until 3 or later, after 5 am they serve breakfast, including toutsins!*

### **Pi**

10 Kings Road  
(709) 726-2000

*Voted best pizza.*

### **Stoggers**

77 Harvey Road  
(709) 579-STOG (7864)

*Apparently they make huge pizzas.*

### **Sugar Mama's Cupcake Laine**

(709) 728-4188

*Yes, they deliver, but only by the dozen.*



### **Basho**

283 Duckworth Street  
(709) 576-4600

*Sushi.*

### **India Gate**

286 Duckworth Street  
(709) 753-6006

*Indian.*

### **The Sprout**

364 Duckworth Street  
(709) 579-5485

*Vegetarian. Beer and wine only.*

### **COMPUTER REPAIR**

#### **Boom It**

(709) 739-8777  
286 Torbay Road

*Or if you're a Mac user, Apple has a  
4-hour delivery response for users in  
St. John's*

### **TATTOOS**

#### **St John's Ink**

15 Lemarchant Road  
(709) 579-4655

### **OTHER INFO TO KNOW**

#### **Lawlor's Taxi Service**

(709) 726-7373

#### **Co-Op Taxi**

(709) 753-5100

#### **City Wide Taxi**

(709) 722-7777

### **LIQUOR STORES**

#### **260 Blackmarsh Road**

(709) 724-1240

Sun-Mon 10:00 am - 10:00 pm

#### **43 Kelsey Drive**

(709) 724-2252

Sun 10:00 am - 6:00 pm

Mon-Sat 10:00 am - 10:00 pm

#### **45 Ropewalk Lane**

(709) 724-1265

Sun-Mon 10:00 am - 10:00 pm

#### **123-125 New Gower Street**

(709) 724-1600

Sun Noon - 5:00 pm

Mon-Wed 10:00 am - 6:00 pm

Thurs-Fri 10:00 am - 9:00 pm

Sat 10:00 am - 6:00 pm

*\*St. John's Tip: Liquor stores stay  
open till 10PM/11PM but you can  
buy beer at corner stores and gas  
stations until 3AM*

### **WALK IN CLINIC**

#### **Blackmarsh Family Care Center**

260 Blackmarsh Rd  
(709) 576-6555

*Let's hope you don't need this info.*

### **HOST HOTELS**

#### **Battery Hotel And**

#### **Conference Centre**

(Downtown on Signal Hill)

(709) 576-0040

#### **Extended Stay Deluxe Hotel -**

#### **St. John's - Downtown**

(Central - 12 min walk from

Delta St. John's)

(709) 754-7888/1-866-373-7888

#### **Ramada St. John's**

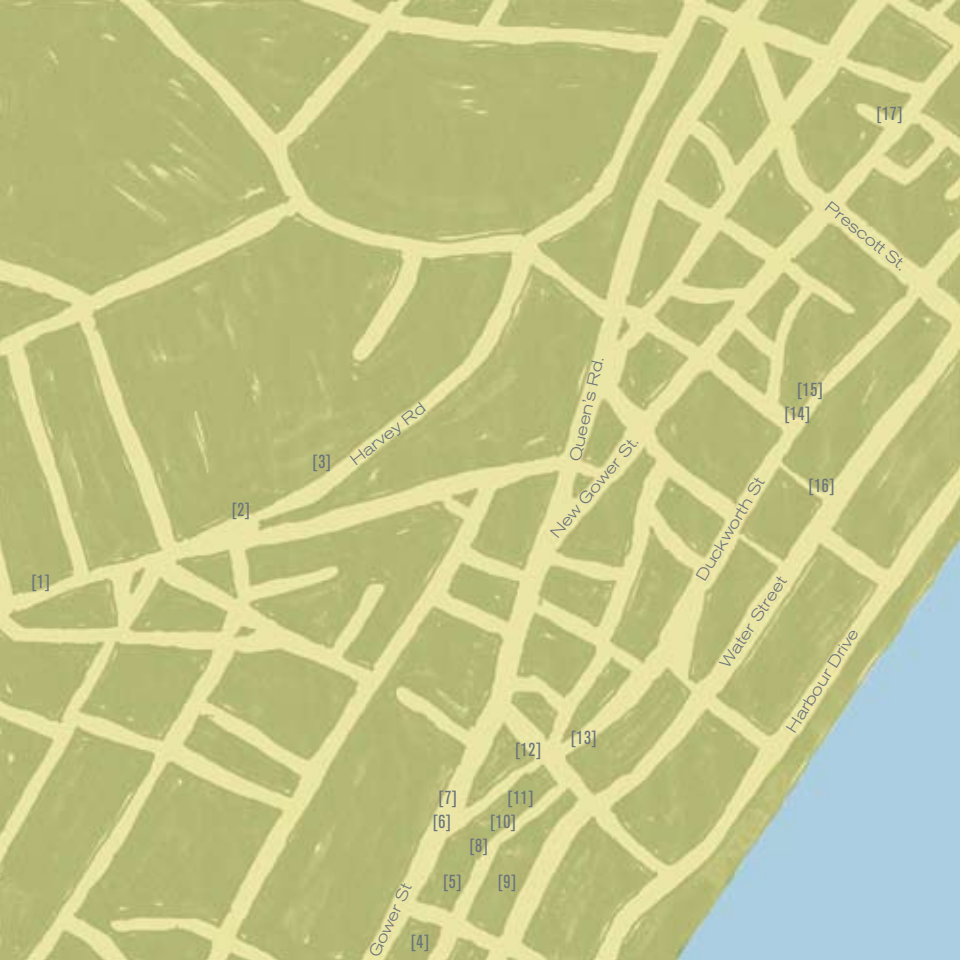
(West End - 10 min from downtown)

(709) 722-9330

#### **The Holiday Inn St. John's**

(Central- 7 min from downtown)

(709) 722-0506



# Map of St. John's

[18]



- [1] Che's Fish & Chips
- [2] Stoggers
- [3] St John's Ink
- [4] Sirens
- [5] Club V
- [6] Rob Roy
- [7] Majestic
- [8] Greensleeves
- [9] Celtic Hearth
- [10] Turkey Joe's
- [11] Konfusion
- [12] Folly
- [13] The Sprout
- [14] Basho
- [15] India Gate
- [16] Liquid
- [17] Liquor Store
- [18] Pi
- [19] Ramada Inn
- [20] Blackmarsh Family Care Center
- [21] Extended Stay Deluxe St. John's
- [22] Holiday Inn
- [23] Boom It Computer Repair
- [24] Battery Hotel

# BLOOMERS

Words: Siobhan Ozege



(left to right) Amy Millan (photo by Norman Wong), Bell Orchestre (photo by Delphine Bally), Great Lakes Swimmers

This is one of the first years that the Juno Awards have seen a wide representation from Canada's rich and diverse music scene. With other awards like the Polaris Prize and Galaxie Rising Star gaining popularity, the exposure of otherwise unheard albums are becoming a real force to be reckoned with. The two alternative categories boast nominees like Amy Millan (of Stars fame), Cuff the Duke and Handsome Furs.

They've been put up against former "indie" sweethearts, who have since turned into powerhouses like Tegan and Sara and Metric. This shows that the independent scene has begun to rear its head in mainstream award shows.

Importantly, Canada's hippest albums aren't just being found in the alternative categories—Great Lakes Swimmers and Bell Orchestre have found themselves nominated

in Roots and Instrumental (respectively). Once a small time record label, Arts & Crafts have a huge showing this year, with five of the projects nominated. It won't be long until other great labels like Paperbag Records (You Say Party! We Say Die!) or Out of This Spark (The D'Urbervilles, Diamond Rings) are finding their acts going head-to-head with The Tragically Hip or Nickelback. ■

# THE NEXT BIG THING

Words: Siobhan Ozege



[left to right] CFCF, Woodhands



Canadian music is one of our best natural resources. There's so much talent that the country is practically bursting at the seams; and pretty soon, people are going to go nuts for it. With mega-festivals spreading like wildfire across the country, it's no secret that Canada has a lot of serious artists on the rise. Though they didn't make the Juno list this year, there are a few acts that you're going to want to watch out for as a

new year of nominations comes forward.

Toronto's Woodhands just released one of the year's hottest albums. Still sizzling from their debut *Heart Attack*, *Remorsecapade* could not be a stronger and more evolved follow-up. Featuring some killer dance tracks, Woodhands are ready to get serious as contenders for making their place in the music world. If you're looking for folksy alternative, try Paul Banwatt's other group,

The Rural Alberta Advantage, who were recently picked up by Saddle Creek.

Paperbag Records label-mate CFCF is quickly becoming one of Canada's strongest remix artists. After making a place for himself with *Crystal Castles*, the boy packs a remix punch, featuring remixes of most of his Paperbag Records friends, not to mention his own wicked beats. ■

# 20 QUESTIONS WITH *SARA QUIN* OF TEGAN AND SARA

**[1]What is your dream of happiness?** Babies and one of those rooftop gardens.

**[2]Blonde or Brunette?** Both. Simultaneously.

**[3]What is the quality you like most in a man?** The use of "love language" in their relationship vocabulary.

**[4]What do you fear most?** Death of people I love.

**[5]80s or 90s?** I'm confused. What is an 808? Is this a drug reference?

**[6]What's your biggest regret?** Being a total selfish jerk and my first tattoo.

**[7]What's your favourite bar or club in the world?** Hmm... dislike all of them.

**[8]What's the one thing you can't live without?** This American Life, the NPR program

**[9]What are the three musicians, dead or alive, you'd like to see perform?** Bruce Springsteen, Cyndi Lauper, Violent Femmes (in the 80s).

**[10]What is your favorite decade in music?** Now.

**[11]If you had to choose, would you rather go blind or deaf and why?** Ugh. Can't choose.

**[12]How old is too old?** More importantly, how young is too young?

**[13]Where do you see yourself in fifteen years?** See answer #1.

**[14]Who's your hero?** My mom.

**[15]What's your favourite colour?** Green.

**[16]What song could you live without ever hearing again?** Livin La Vida Loca.

**[17]Metallica or Madonna?** Madonna.

**[18]What's your most hated vice?** Don't have any vices.

**[19]Who is the most tragic figure in history?** All marginalized people.

**[20]What are the top three live shows you've seen in your life?** [1]Wilco on the Yankee Fox Hotel tour in Vancouver at The Commodore. [2] Constantines at Logan's in Victoria circa Shine a Light tour. [3] Madonna in the summer of '06 in Montreal. ■

[www.teganandsara.com](http://www.teganandsara.com)





# TEAM CANADA

Words: Trevor Risk

If you've been to a decent party during the last few years, you've probably heard (and heard of) Team Canada, the DJ duo individually named D.R. One and Grandtheft. The pair are at the forefront of mash-up party jam tours and are branding themselves with towering titles and re-workings.

They're on the late DJ AM's management team and are in charge of their own Canadian crew; The Eh! Team. Just the sight of their stylishly re-animated Montreal Expos ball caps should warn you that you're going to be out way later than you originally intended. Team Canada wants to make you scream and shout, and do so with blinding accuracy. D.R. One and Grandtheft are as professional as a DJ/producer duo can get which easily let them uproot themselves from Montreal to places as far away as China.

In addition, Grandtheft is co-founder of the record label Tremendous Records, an imprint on Last Gang Records and a digital label focused on releasing singles and EP's from emerging artists worldwide. They also feature a remix or two on the metaphorical b-side, a model that has flipped certain notions about the business. Our two heroes are polite, humble, and champions at their craft, and what's more Canadian than that?

[[www.myspace.com/teamcanadajs](http://www.myspace.com/teamcanadajs)]  
[@grandtheft] [@djr1]



# SMALLTOWN DJS

Words: Marie Elliot

Smalltown DJs are a duo comprised of Mike Grimes and Pete Emes from Calgary. Yes, Calgary isn't the smallest town but it's definitely not the biggest, and Smalltown DJs still have serious respect for their hometown.

During the Winter Games, the duo showed the West Coast what they're made out of with their unique brand of straight-up party mixes. If you want to get a taste of what Smalltown DJ music is like, check out their Best of '09 mix on SoundCloud.

The Smalltown DJs will be coming to a city near you soon fresh from their gig at the Winter Music Conference in Miami. Expect some seriously rockin' tunes as they play everything from Bon Iver to Major Lazer. Smalltown DJs keep the party going!

[[www.smalltowntdjs.com](http://www.smalltowntdjs.com)]



# SCRATCH SKRATCH SCRATCH!

Words: Jenkin Au



Combining the skills and talents of three hip hop artists comes Scratch, Skcratch, Scratch!. The Trio features two battle DJs, DJ Starting from Scratch and Skcratch Bastid, as well as a beatboxer, Scratch.

SScratch, Skcratch, Scratch! is a madhouse for talent as each are well known and versed in their respective fields. Halifax's Skcratch Bastid is not only a world class battle DJ but is also one of the best party rockers on the face of the planet. 2010 has already seen him headline the Red Bull Thre3Style Canadian Tour to 10's of 1000's of people in 11 cities across the nation. Scratch's fame originates from his

beatboxing with Grammy Award winning group, The Roots. DJ Starting from Scratch holds it down live 5 days a week on Toronto's Flow 93.5, tours the world as Russel Peter's and has worked in the studio with many prominent recording artists, including John Legend, Kardinal Offishall and Faith Evans. With four turntables and a microphone, these three powers bring a unique party that is sure to deliver. Oh, and one last thing: Scratch!

[[www.myspace.com/skratchbastid](http://www.myspace.com/skratchbastid)]

[[@skratchbastid](http://@skratchbastid)]



Coming out of Montreal, Poirier is taking Canada by storm with his captivating multi-genre dance music. The DJ/producer started mixing about 10 years ago and his sound has evolved from ambient to today, where his unique sound has seen him nominated for a Juno award for Reggae Recording of the Year.

Poirier doesn't like to stick to one genre, so to classify his music as reggae wouldn't do him complete justice. He also incorporates hip-hop, soca, African, dubstep, electronic, and many more genres. He describes his music as, "something that goes in many directions – not like a highway."

Poirier keeps up a busy lifestyle. He's currently in the studio producing an album for his longtime friend/collaborator, Face-T, and he's producing and creating the entire soundtrack for the upcoming documentary film, *US of Africa*. He also recently collaborated with Crookers on their song "Arena." Poirier is currently on the Red Bull Music Academy presents Poirier running high tour across Canada and beyond. ■

[[www.poiriersound.com](http://www.poiriersound.com)]

[[@poiriersound](https://twitter.com/poiriersound)]

# GRAHMZILLA

Words: Anna Von Francis ■ Photography: May Truong

"I didn't really think it was that big of a deal until my family got in touch with me and they were losing their minds," says Grahmzilla of his Juno nomination for Dance Recording of the Year as one half of dance rap act, Thunderheist. The nomination is a fitting bookend to the fantastic run that Thunderheist (Graham Bertie with partner Isis Salam) had in 2009. They have recently decided to take a break from their hectic touring schedule to pursue solo interests. He's happy for his time in the band and credits it with helping him hone his chops as a producer saying "I was a rookie when we started to pop off." He admits that working solely on one project, constantly on the road was tough. "I like producing, I like DJing and I really wanted to get back to what I love, which is staying at home and making music all day."

Turns out Graham's been really busy doing just that. He has a release, Bassanova with Jubilee, coming out on Sinden's newly launched label Grizzly in the early summer.

He's also recently launched a solo project under the moniker Nautiluss, the first remix is described on his site as "a luscious pad-filled syncopated dancefloor number for Edu K" and is already getting support from Sinden, Teki Latex, and fellow Torontonians producers, Nacho Lovers.

With all this on the go, Graham seems excited for the future "I just finished my second remix. I have a way more distinct direction now. I have that producer problem that I try too many things, but I made certain decisions about my direction and I learned my lesson about rushing out songs." ■

[[www.grahmzilla.com](http://www.grahmzilla.com)]

[[@grahamiszozilla](https://twitter.com/grahamiszozilla)]

*Look for Nautiluss as part of Red Bull Megahurtz in the fall of 2010.*





# DRAKE

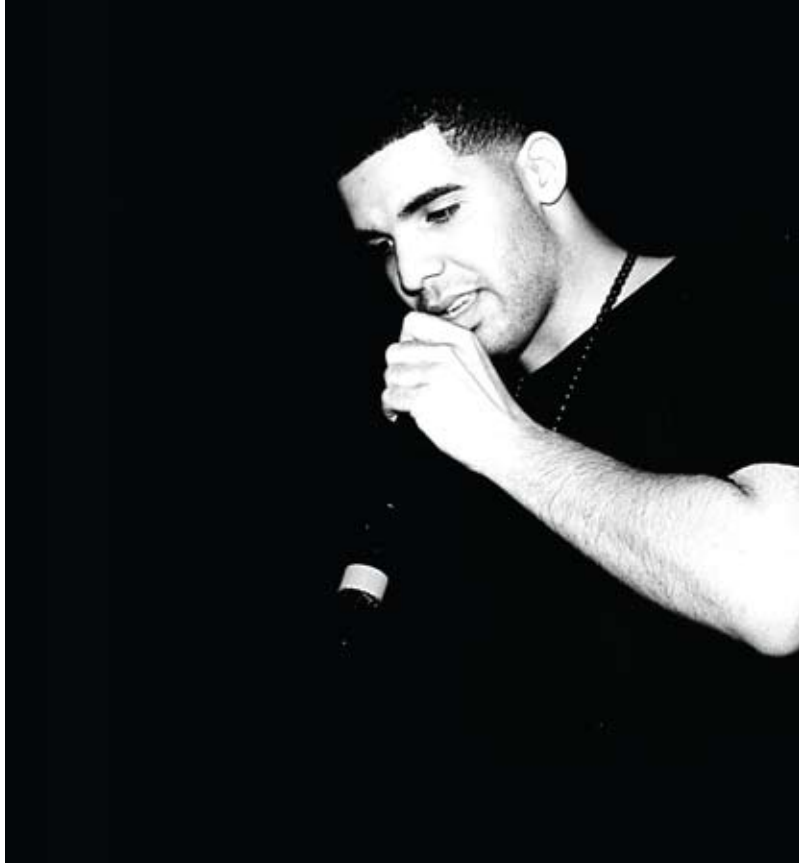
Words: Jenkin Au

Exploding from Toronto is rookie artist Drake, aka Aubrey Drake Graham. Initially known for his role in *Degrassi* as Jimmy Brooks, Drake strongly reached into the music scene with three powerful mixtapes. These three mixtapes, *Room for Improvement*, *Comeback Season*, and *So Far Gone*, spawned hit songs that hit airwaves across the globe. He shot to fame with his single "Best I Ever Had" and along with his close affiliation with famed rappers such as Lil Wayne, Kanye West, and Jay-Z, Drake secured his presence within the industry. Still yet to release his full debut album, Drake has already been nominated for several prestigious awards, most notably MVP of the year from B.E.T. and Best Rap Song

from the Grammys. Drake, signed under the Young Money label, is set to release his debut album in May of 2010. Next for Drake are nominations for the Juno Awards which include Best New Artist, Single of the Year, Rap Recording of the Year for "Still Fly" and Rap Recording of the Year for "So Far Gone." In the meantime, expect more powerful collaborations with a greater variety of artists from this prominent newcomer. ■

[[www.myspace.com/thisisdrake](http://www.myspace.com/thisisdrake)]

[@drakkardnoir]



# K-OS

Words: Katherina Alicia Stizio ■ Photography: Kevin Brereton

"Taxi, take me to the jam of the year," sings k-os in his bright and flowing collaboration with Metric's Emily Haines. The award winning recording artist/producer and Canada's hip hop party sweetheart has an edgy attitude that continues to redefine music culture. His timeless energy pumps out "sunshine" at parties coast to coast.

After more than a decade of innovative rap music behind him, evolving from VideoFACT's neighbourhood cyclist to an Orange County inspired, pop-fused talent, Kheaven Brereton touches fans with his traditional back pocket bounce beat. He graciously reminds the community that the Junos are "not necessarily about awarding one person over and over again, they don't chop down weeds before the grow." Masterfully challenging popular music, his growth has captured a dimension of hip-hop that gets people dancing wherever he goes.

Content with a nomination for Best Rap Recording, an amped k-os, along with tour-mate Drake, will rest their

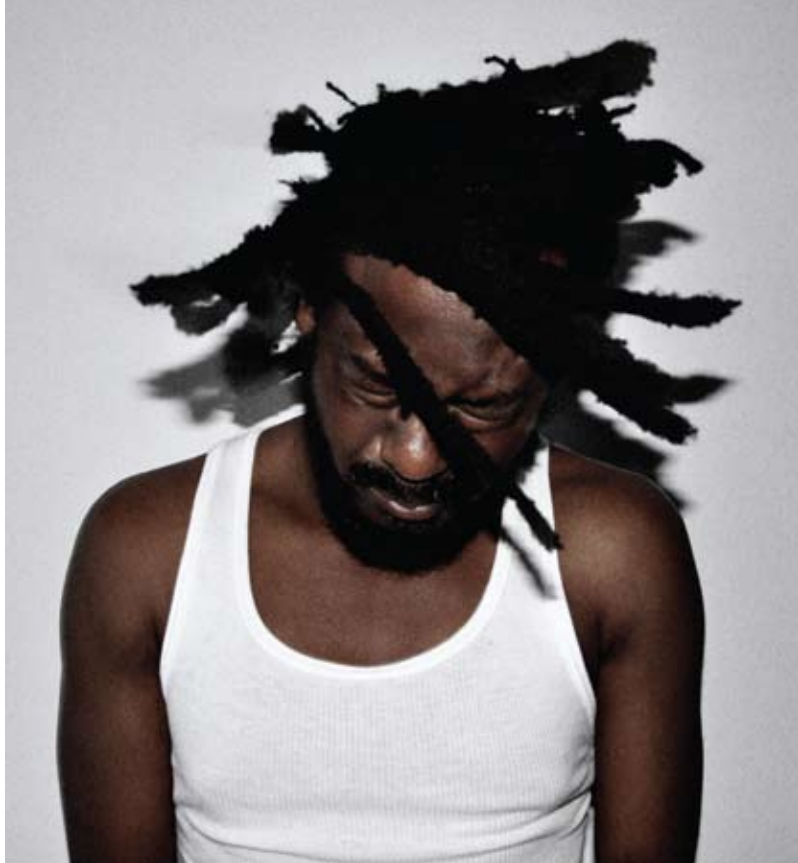
mics so the two can celebrate their accomplishments from the past twelve months. Speaking with k-os, he says "being nominated this year makes me feel like it's come full circle."

Back for the first time since 2002, St. John's will once again show that Newfoundland's heartfelt and vivacious presence in Canadian music can hold its own with the parties of Calgary, Ottawa, and Vancouver. This year, "Everybody is there with the purpose of being recognized for the work they've done."

"Let's keep it polite" chuckles k-os on the sunny streets of Toronto before he jets to the Maritimes for this year's festivities. Truth be told, in a country known for its uncanny sportsmanship in an arena such as this, the best man may in fact win but "at the parties it's all forgotten". ■

([www.k-osmusic.com](http://www.k-osmusic.com))

(@koskhv)



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